



'To rein a horse is not only to guide him, but also to direct his every movement. The best-reined horse should be willingly guided through a set of complex maneuvers, with little or no apparent resistance.'

Dear Valued Sponsor:

Reining is an equine sport that is recognized in over 30 countries and is the first Western discipline to be accepted into the International Equestrian Federation. The World Equestrian Games (WEG), held every 4 years, has given Canada the opportunity to shine internationally. Our athletes have not disappointed, reaching the podium many times at this prestigious event. In addition, we have been just as successful in the North American Junior and Young Rider Championships with our Youth making us proud each year.

The Central Canada Reining Horse Association (CCRHA) is a non-profit organization that promotes the sport of reining in Manitoba, and is an affiliate of the National Reining Horse Association (NRHA) and Reining Canada (RC). Our goal is to offer the finest reining competition in Canada. With your support we will achieve our goal. We are ready to promote your company in conjunction with our planned activities.

We are excited that in 2017 we will again host the Western Canada Affiliate Finals (WCAF). Reiners from the Western provinces will compete throughout the show year to qualify for the WCAF. The top competitors from the WCAF will be invited to attend the NRHA Futurity and North American Affiliate Championships (NAAC) in Oklahoma City and vie for top spot amongst the affiliates.

The CCRHA recognizes the success of our club depends entirely on the generous support of our sponsors. As our club moves forward, we strive to make our shows bigger and better. As our shows grow, so do the opportunities for promotion of our sponsors' businesses.

The CCRHA realizes advertising dollars play a vital role in advancing a successful business in today's society. We have developed the attached sponsorship packages for the promotion and advancement of your company. These activities were selected to reach the broadest range of people. Should you wish to focus your generous contribution on Non Professional, Professional or Youth divisions, we will be pleased to accommodate your request.

We look forward to sharing this very exciting year with you. A contact list & return address information has been provided on the second page. Should you have any questions, comments or concerns, please feel free to contact a member of the Executive team or myself and we will be happy to assist you. You may also visit us at www.ccrha.com or on our Face Book page, Central Canada Reining Horse Association.

Thank you in advance for your consideration.

Sincerely,

Marti Harris
President, CCRHA

Enclosed: Sponsorship Package



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Central Canada Reining Horse Association – 2016 Board

Title	Name	Contact
President	Marti Harris	(204) 233-4584
Vice-President	Myles Cleaver	(204) 782-0448
Treasurer	Bonna Jean Bateman	(204) 222-8071
Secretary	Angie Gillies	(204) 291-7032
Show Director	Judy Skwarek	(204) 632-0427
Communications	Cheryl Klimack	(204) 727-6384
Youth Director	Destiny Jowett	(204) 663-6225
Social Director	Jessica Green	(204) 781-5048
Marketing Director	Larysa Robertson	(204) 224-0947

Sponsorship may be mailed to the following address:

CCRHA Treasurer
Box 8, Group 570, RR5
Winnipeg, Manitoba
R2C 2Z2



CCRHA 2017 Sponsorship Package

PLATINUM SPONSOR \$2000.00 and Up

- ☞ Link to sponsor's website on the CCRHA Web site: WWW.CCRHA.COM and listed on the CCRHA Face Book page
- ☞ Stall booth at SLIDE'N SPIN show
- ☞ Company name listed on FB page
- ☞ Company banner (supplied by sponsor) displayed at all shows and futurity **
- ☞ Company Name announced at every show as a major sponsor
- ☞ Company representative invited to participate in awards ceremony
- ☞ Photo of winner acknowledging sponsorship
- ☞ Opportunity to email out advertising materials to membership (materials provide by sponsor) or place ad on FB page
- ☞ Two tickets to attend the annual awards banquet
- ☞ Plaque denoting sponsorship
- ☞ Sponsor "ad" posted at all shows

GOLD SPONSOR \$1000.00 - \$2000.00

- ☞ Company name listed on FB page
- ☞ Company banner (supplied by sponsor) displayed at all shows and futurity **
- ☞ Company name announced at every show as a major sponsor
- ☞ Company representative invited to participate in awards ceremony
- ☞ Photo of winner acknowledging sponsorship
- ☞ One opportunity to email out advertising materials to membership (materials provide by sponsor) or place an ad on FB page
- ☞ Two tickets to attend the annual awards banquet
- ☞ Plaque denoting sponsorship
- ☞ Sponsor "ad" posted at Slide'N Spin



SILVER SPONSOR \$500.00 - \$999.00

- ☞ Company name listed on FB page
- ☞ Company banner (supplied by sponsor) displayed at sponsored show **
- ☞ Company name announced throughout sponsored show
- ☞ Company representative invited to participate in awards ceremony
- ☞ Photo of winner acknowledging sponsorship
- ☞ Two tickets to attend the annual awards banquet
- ☞ Plaque denoting sponsorship

BRONZE SPONSOR \$400.00 – \$499.99

- ☞ Company name listed on FB page
- ☞ Company name announced at sponsored show
- ☞ Company name included in an association newsletter
- ☞ Company representative invited to participate in awards ceremony
- ☞ Where possible, photo of winner acknowledging sponsorship
- ☞ Plaque denoting sponsorship

SPONSOR Up to \$400.00

- ☞ Company name listed on FB page
- ☞ A prize will be awarded on your behalf
 - ☞ Company name displayed on award (where possible)
 - ☞ Company representative invited to hand out award
 - ☞ Company name announced throughout class



Sponsor Banners and Advertising

Advertisements for CCRHA.COM or FB page to be provided by the Sponsors.

Sponsor Return Address

CCRHA Treasurer
Box 8 Group, 570, RR#5,
Winnipeg, MB, R2C 2Z2